

Project «Non si butta via niente»

Results of the food recovery conducted
at the end of the WEC 6 HOURS of IMOLA

April 17-19, 2026



The Project

Launched in January 2022, this [project](#) aims to structure the recovery of food surplus, promoted by **Gruppo Hera** and the **Municipality of Imola**, to support local non-profit organizations that help people in difficult conditions. Food donors include various actors in the food supply chain, such as commercial businesses, company cafeterias, and production companies. By joining the project, they commit to correctly managing the donated goods, particularly regarding preservation, transport, storage, and utilization of food products. Beneficiary organizations use recovered products for food assistance activities supporting people in need within the community.



Context

Food waste prevention is a central theme of the **2030 Agenda for Sustainable Development**, adopted by the **United Nations** in 2015. Among the 17 **Sustainable Development Goals (SDGs)**, **Goal 12: Responsible Consumption and Production** specifically includes **Target 12.3**, which aims to:

- Halve per capita global food waste at the retail and consumer levels by 2030.
- Reduce food losses along production and supply chains, including post-harvest losses.

OBIETTIVI PER LO SVILUPPO SOSTENIBILE



The Food recovery at the WEC 6 hours of Imola

At the conclusion of the WEC 6H of IMOLA, April 17-19, 2026, the following food items were recovered and donated to “Associazione No Sprechi” in Imola, totalling **404 kg of food:**

- 150 kg of Fruit and Vegetables
- 89 kg of Dairy and Cheese Products
- 85 kg of Frozen Products
- 20 kg of Meat and cured meats
- 60 kg of Other Products



Environmental Impact

Preventing food waste also means saving all the resources involved in producing the recovered food items.

The **404 kg** of food recovered from the **WEC 6 hours of Imola** corresponds to approximately **1.400 kg** of CO₂ equivalent potentially avoided.

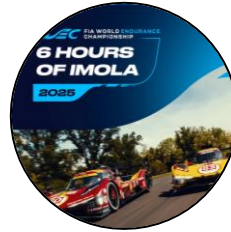
This amount of CO₂ is equivalent to over **2.150 laps** around the Imola racetrack!



Historical results



2024



2025



2026

Total

	2024	2025	2026	Total
Donated Products	170 kg	280 kg	404 kg	854 kg
CO ₂ Avoided	600 Kg of CO ₂ eq	980 Kg of CO ₂ eq	1.400 Kg of CO ₂ eq	2.980 Kg of CO ₂ eq
Equivalent Imola Laps	900 laps	1.500 laps	2.150 laps	4.550 laps

Images



Destination of the Food Recovered

The recovered food was donated to “**Associazione No Sprechi ODV**” in Imola, a volunteer-based organization of about **40 members**, running a **solidarity market** to distribute food and non-food items to people in economic and social difficulties.

People and families in need can access the market based on referrals from member associations or from the ASP (Azienda Servizi alla Persona) of the Nuovo Circondario Imolese.

www.nosprechiodv.it



Last Minute Market

LMM is a social enterprise and an accredited spin-off from the **University of Bologna**, active since **1998** in combating food waste and promoting circular economy practices.

Since 2022, LMM has been a member of the **European Platform on Food Losses and Waste**, established in 2016 to support all actors in the food supply chain, define measures to prevent food waste, share best practices, and evaluate progress over time.

www.lastminutemarket.it



Thank You!

